

Action Plan of the Bureau of the International Federation of Liberal Youth  
2022-2024

Preface:

Dear friends,

The newly elected bureau of the International Federation of Liberal Youth (IFLRY) is excited to present its action plan for the term 2022 - 2024. Our Federation has experienced a massive growth in both size of membership and number of activities since we managed to swing back from a global pandemic. This has been the result of actions that are taken to streamline the Federation into a professional and sustainable organization; ready to face the challenges we as liberal youth face any day in the 21st century. Therefore the newly elected bureau will focus on tailored communication, internal moderation and inclusiveness to enhance our structure and deliver the very best to our membership which represents over three million young individuals. Each one enforcing the ideas of globalizing freedom and liberalism and should be supported by this very special organization, a safe harbor for liberal youth.

That being said, the bureau will use this document consisting of the chapters: inclusivity, participation, communication and structure as a guiding principle for our effort and actions. We believe in an open communication culture where direct feedback and suggestions are most appreciated, as we are here to shape a Federation and have a common goal for a bright and liberal future.

### 1. Inclusivity

One of the main pillars of liberalism is inclusivity, and it is our job to make sure we have a strong implementation of it. More needed than ever, as our organization grows, we face new difficulties - language and cultural differences - on top of the "usual" ones (visa, regions, etc). To spread liberal principles widely and sustainably, inclusive work is essential. The concept of inclusivity should be considered both inside, for our activities, to ensure that participants can access them, are welcomed, and have the space to be engaged, as well as externally, toward regions and nations where our representation is low. To ensure this inclusivity we would like to focus on the following:

#### a) Internally

1.1. Make our activities inclusive in terms of the language barriers, and ensure that our participants have enough space to interact with one another and participate in the activities.

1.2 Be more thorough and inclusive with regard to visa requirements, travel restrictions and other factors while organizing our activities.

- Strengthening our position in Non-Formal Education with well-trained facilitators, the sustainable use of training resources and a strong Pool of Trainers

- Ensure proper transparency in the decision-making process through the constant monitoring of the GA resolutions and adaptations where they are properly incorporated into all the standpoints taken by the bureau.

b) Externally

1.3 For bureau members to use their representation responsibility and actively reach out to potential new organizations in the region to ensure the representation grows in the areas where IFLRY is currently underrepresented

## 2. Participation

As our organization has continued to grow, we have seen a decrease of participation in some of our current MO. With a growing federation, we do not only wish to target new members but to connect them with our current members. To fulfill that we aim doing the following:

2.1 Continue holding regular online activities such as “Super Sundays” to engage with our members on a regular basis on current events outside of our official events. The meetings will also be an opportunity for sharing in an informal manner, strengthening our network and relation with our MO.

## 3. Communication

Similarly to our organization, our social media have continued to grow exponentially and reach more people than ever before. We are proud to be an inclusive media platform where our members and us as a Bureau can share our opinions and standing points on various events happening in the world. It is extremely important for us to be vocal in the media and expand our online audience as well. The previous model on which the bureau had based its strategy has shown its advantages and is the reason why we wish to build upon it. Using two dimensions: internal and external communication through different channels.

a) Externally:

3.1 A distinct policy approach and a simple follow-up procedure for our resolutions. The IFLRY Bureau will form a task force after each GA, including our political working group, to provide an effective response to the global political domain expressing the positions of IFLRY's resolutions result, the Federation will be able to provide input on global issues of political importance in media and other external sources.

3.2 Strong social media presence via a thought-through strategy. Information shall be shared strategically throughout the different channels to reach as many people as possible. Specifically to connect with non-MO and to engage with them in our activities.

3.3 Libel's primary purpose is to serve as a forum for IFLRY members to exchange stories, ideas, and opinions. Including Libel in IFLRY's Social Media Strategy.

3.4 Updating and redesigning the website with higher user-friendliness. The website shall become a platform for every potential information for member organizations. As a sign of IFLRY's diversity, multilingualism will be implemented.

3.5 Seek effective collaboration with regional liberal organization such as CALD and AHLN and establish strategic partnerships in terms of seminars, workshops, activities, and political agendas

b) Internally

3.6 Regular contact from bureau members to the MO within their respective regional responsibilities, to maintain regular contact and ensure continuous participation and engagement within the federation.

3.7 The internal IFLRY newsletter, which includes a summary from monthly Bureau meetings, updates within the federation, and reminders regarding upcoming events will be distributed to the membership each month. Each month, the internal IFLRY newsletter will be sent out to the membership with an update from the monthly Bureau meetings.

3.8 As an international federation, we anticipate mutually respectful and open communication within IFLRY. We put these principles into action by implementing a code of conduct. We will make sure its main points are followed in all our activities. If circumstances deteriorate or if there are any complaints or declarations to be made, an Ombudsperson will act as a reliable mediator.

3.9 The Global Chat in Telegram is a medium to share and will continue its purpose of informal information exchange among members. We'll seek improvement of reach and scale of the audience and new potential members of the chat and topics discussed there.

3.10 Use a digital platform for our General Assemblies and share the documents with our delegates in advance and within set deadlines.

3.11 Creating an IO handbook, including an easy guide to being an IFLRY IO, contact information and other resources for the membership.

3.12 Being present at as many MO congresses as possible to make the work of the bureau more tangible.

3.13 "Intersessionals" as meeting with IO and representatives twice a year in between the general assemblies, to update the membership on bureau meetings, upcoming events and deadlines. For the membership to update the bureau on possible opportunities and communication. As a "a platform where members can easily meet the IFLRY leadership to ask questions and make the organization perceptible."

#### 4. Structure

To make our structure as comprehensive and efficient as possible while growing and changing. To be able to give everyone a place and a role within the organization.

a) Processes and Structures

4.1 Establish clear procedures for formal communication as well as an informal relationship between the Bureau and Office to ensure effective and efficient work.

4.2 Specify what are the responsibilities of each member of the bureau in terms of regions, programmes, topics, etc. Specify what are the responsibilities of each member of the bureau in terms of regions, programmes, topics, etc.

4.3 Follow-up of seminars. Maintaining IFLRY's library on the website where outcomes of each seminar will be shared with the membership.

4.4 Continuing in the footsteps of the previous bureau in becoming more sustainable as an organization. We want to take measures to become more environmentally-friendly, or compensate our impact when we have no better alternative (e.g, using carbon offsetting for all flights

b) Council

4.5 Institutionalize the council to valorize it within the structure of the federation by involving the PM in the decision making processes as "consultant-advisor". As well as creating active program members and managers, as supporting teams for the program managers.

4.6 By creating a sub-action-plan for each programme, annually updated with the newly appointed PM (with a deadline of 15 days).

4.7 Making our programme an opportunity for our members to be politically vocal "key to our political positioning" and active on the topics of their choice, and inherently to increase the individual engagement with the federation where it is underrepresented. Monitor the performance of the program managers throughout the year to ensure that they are delivering proper value through their programs to IFLRY through the establishment of specific Key Performance Indicators e.g. number of participants in the program, number of online engagements/seminars, grants applications submitted, communication and public exposure outcome,

c) Partners and Donors

4.8 Maintain strong connection with all our global financial partners (CoE, YFJ, CIS, D66, VVD, FNF, SILC, etc.) to secure funds more sustainably and establish relationships with potential future partners and donors.

4.9 Involve members of the bureau in exploring new funding opportunities. The bureau should keep in mind the need for funds when in contact with partners and potential sponsors, especially for activities in the Americas, Africa and Asia.