



**FRIEDRICH NAUMANN
FOUNDATION** For Freedom.
Turkey



International Young Leaders Academy

The Millennial Takeover: Master Class Leadership

Online Version

Leadership and Youth are often perceived as an antagonism, especially in more conservative societies. This had led to a monopolization of leadership positions by boomers. Let's face it, business, academia, and politics are all run by the old. It is time for Millennials and GenZ to strike back. We as liberals put the process of leadership and youth on our focus as the primary continuing goal of contributing to more democratic, responsible, active and politically aware society. We want to support and develop leaders who has the desire to work for the idea of freedom, who entrepreneur innovative ideas and opportunities which might create sustainable solutions for our society and who inspire and empower others to accompany them.

And thus;

we are offering the Young Leaders Online Academy where 25 young political activists will be equipped with the necessary skills to **persuade** (*Knowing Your Liberalism*), **build relationships** (*Networking*), **communicate** (*Storytelling*), and **lead** (*Develop Your Leadership Brand*) like a real leader. This intense online academy will follow an interactive schedule of video tasks, written assignments, weekly webinars, inputs by the experts and an opportunity to organize a webinar on the topic "Fake News and Disinformation".

We invite highly motivated and active IFLRY members to apply. Please apply [here](#) latest on **8th of June 2020**.

Target Profile:

- 18 -35 years old
- working level of English
- interest or experience in civil society work, politics, media with an ambition of free society

Program:

- **Onboarding, Meet & Greet, and Logistics**
11 June Thursday
- **Knowing Your Liberalism like a Young Leader**
16 June Tuesday & 18 June Thursday
- **Networking like a Young Leader**
23 June Tuesday & 25 June Thursday



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- **Storytelling like a Young Leader**
30 June Tuesday & 2 July Thursday
- **Develop Your Leadership Brand like a Young Leader**
7 July Tuesday & 9 July Tuesday
- **“Fake News and Disinformation”**
tbc with the participants

** Each session takes around 2 hours.*

Logistics/Needs:

- Zoom
- YouTube Videos
- GSuite
- Participants are expected to have smartphones or other cameras/recording devices

Participants Requirements:

Participants successfully qualify if they fulfill the following requirements:

- 80% of the Video Tasks fulfilled
- 80% of the Weekly Meetings attended