



INTERNATIONAL FEDERATION
OF LIBERAL YOUTH

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Bureau Report

Liberal greetings

To start with, this being the first time I am addressing you since our election General Assembly in April, I would like to thank each and every one of you for entrusting me to serve one more term as IFLRY Vice President. It is an honour and a pleasure for me to continue paving the way towards Freedom and Democracy together with all of you during another two years.

The past eight months have been busy, challenging and yet productive for the Bureau and the Federation.

Delivering on the pillars indicated in my election campaign I started my term with focusing on IFLRY external image and communication: my main responsibilities within the Bureau, beside the Gender Equality Programme and the MENA region, were defined to evolve around the development of a comprehensive and up-to-date communication course of IFLRY.

IFLRY - a better image

The Federation's Communication goes into two primary directions: (i) internal: within the Bureau and the Council; and (ii) external - with partners and member organizations (e.g. through newsletters, social media platforms, Libel etc.).

Communication Plan

I had the honor to work with our VP Anders on the communication plan encompassing the above, which following the approval by the Bureau becomes a full-fledged IFLRY Communication Strategy.

Style Guide

To reinforce the professional image of IFLRY externally we agreed to develop a quality strict style guide to be used in all external communication. A style guide by definition sets forward and enhances a corporate style to improve visibility and communication through the particular coherent usage, language and visual composition, orthography and typography. We have agreed on and developed a unified template design for all our published, shared and distributed materials, as well for use in any representative function from now on.



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The current IFLRY Style Guide includes:

- letterhead for all outgoing document;
- stamp for pictures published on the website and social media;
- unified signature for the Bureau and the Council;
- presentation template;
- name tags template;
- Font.

Based on the style guide, I have also developed business cards for the Bureau that have been in use since August, and a generic presentation about IFLRY as an organization to be used at all NFE events and as needed.

Website

As a bureau we agreed to keep the current website and continue the work on further improvements thereof. Within the scope of my responsibilities I am facilitating the updates of the content, which you can see already in place already, as we continue to work on other adjustments, amendments and additions which will be launched soon.

Arab Youth Union for Freedom and Democracy (AYUFD)

In this Bureau term, I continue to work closely with our regional member in the MENA to improve the effectiveness and efficiency of their work, as well as to enhance the regional and international cooperation and get them to be more connected to our big liberal family. Currently, we are working on the next annual plan, possible meetings and events planning, including the conference taking place in Amman, where with the rest of the coordination team I was responsible for the communication with our local partners, logistics and organization to ensure a smooth and professional Executive Committee, Extraordinary General Assembly and a thematic Conference for our member organizations.



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Gender Equality Programme

I continue to support the Gender Equality Programme, Programme Manager and team in their very good work which aims largely at advocacy, communication and representation. In the past months the Programme has renewed its social media presence through a new and active Facebook page, continued working on topical position papers and led by the Programme Manager is developing a new work plan for the next year to further enhance the visibility and work of the Programme both, within IFLRY and its member organizations, and outside.

Other international activities

The Council Meeting in the Hague

The Council consisting of the Bureau, Programme Managers and Regional Representatives met almost in full at the end of July giving us all an excellent opportunity to see if we are all on the right track, including us as a Bureau three months into our term, and link to our programme and regional members. The focus was largely on two things: (i) teambuilding facilitated by external trainers from Jonge Democraten, the Netherlands; and (ii) planning - discussing in detail the Bureau Plan of Action, where we stand and what we need for its successful implementation, as well as linkages, expectations and plans within the IFLRY programmes.

NUV Summer Camp in Norway

Again and again, it's always a pleasure to be a guest at our Norwegian member organization Unge Venstre representing IFLRY - this July I had this chance together with our Secretary General Tone Bjørndal visiting their annual Summer Camp talking about IFLRY, our work, programmes and facilitation of international cooperation. I also took this opportunity to lecture the young Norwegian and international liberals on the situation in the MENA region and the refugee crisis all over the world.

Work Plan Seminar in Athens

As a responsible Bureau Member for the last of the three local Work Plan events I was actively involved in the preparation and coordination, including being a member of the training team, of the seminar held on 8-11 September in Athens, Greece. The seminar was linked to the overall topic of 2016 "You(th) in the <3 of the Decision-Making" and



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focused on the economic crisis and challenges that the region, and youth in particular, face. As there is no member organization of IFLRY in Greece, part of the mission was to explore the youth sector, meet with potential partners and engage with the local actors. The event itself followed the set aims and objectives and received positive feedback both by the team and participants. Four of the latter followed to engage in the concluding international Work Plan event in Pula, Croatia, and continue to express interest in IFLRY and further becoming active in spreading liberal ideas in Greece and the region.

Cooperation with the Pool of Trainers / MENA

In the past months I have been involved in the selection of trainers for the IFLRY Pool of Trainers, as well as events that took place in the reporting period, and guidance to the programme on the training capacity in the MENA Region. Following the goal of expanding geographical scope of the PoT and strengthening the NFE capacities in the region, I intend to continue this involvement in the next year with the planned activities in view.

Coordination with partners

During the reporting period I engaged in constant communication and a number of meetings with our partners, most of which took place in Beirut, including with FNF, VVD, IDI, and Liberal International.

Visit of the NUV Delegation to Beirut

In November I hosted the visit of the Unge Venstre delegation to Lebanon, which consisted of four people. We visited Palestinian and Syrian refugees' camp we had the chance to talk and to listen to their daily life problems to get the real image. And As before, I continue my commitment to strengthening ties and cooperation between European organizations and that of the Middle East.

In the coming months I plan to continue my work in the three main directions: IFLRY Communication; MENA region coordination; and Gender Equality Programme oversight. I am also looking forward to the 2017 busy plans of IFLRY in terms of Non-Formal Education, campaigns and of course the celebratory activities to mark the 70th anniversary of the Federation.