

Yassine EL BAHLOULI

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37 years old

<https://www.facebook.com/elbahlouliyassine>



Trainer / Advisor / Manager (ENPC MBA)

Political Communication / Personal Branding / IT / E-Gov

Political Experience

- 14 years of experience in political communications and campaigning.
- Former Scout Coordinator
- Certified “Non Formal Education Trainer”, IFLRY (International Federation of Liberal Youth <http://www.iflry.org>)
- Freelance consultant, national and regional projects within National and International NGOs (United Nations, UNPD, EU, ADS and ADFM).
- Current member of the RNI Party national council in Morocco.
- Vice President of the association "Youth and Future" (www.aja.ma) (Member of IFLRY)
- Vice President of the Moroccan Federation of Liberal Youth
- Co- Founder of "ADI" (Moroccan Think Tank)
- Member of “Human Rights” Project of IFLRY (Strasbourg / France)
- Certified “Trainer of Trainers” on Political Message and Strategies from VVD International, The Hague, Netherlands
- Certified Trainer on Non Formal Education from IFLRY, IDI and Europe Council
- Certified Training on Liberalism from Arabic Center for scientific research and Humane studies <http://www.arab-csr.org/>
- Facebook page: <https://www.facebook.com/elbahlouliyassine>

WORK EXPERIENCE

Currently: Moroccan Parliament,
Researcher and Advisor to the Speaker of the Moroccan parliament

Universities and Engineer Schools (Master Levels) in Casablanca, Rabat and Tangier (Morocco).
activity: Education

Trainer in E-Gov, Communication, E-Business and Personal Branding

National and International organisms (United Nations, UNPD, EU, ADS and ADFM).
Freelance consultant, national and regional projects

National parties, Political and Public Figures
Coach and Trainer in Public speech, Message construction, Communication

Corporate Software, Casablanca, Morocco. <http://www.corporate-software.net>

Industrial activity: Information Technology / Security

Since January 2010: Business Unit IT Director (T/O 5.1M\$ in 2011) / Sales and Business

Development Director (Steering Committee Member)

December 2008 – December 2010: Business Unit “IT & E-Business Solutions” Director (Steering Committee Member)

Logica North Africa, Morocco. <http://www.logica.com/> (**CGI Canada since 2013**)

Activity: Information Technology / Offshoring

700 employees in Morocco, T/O 6B\$ and 41,000 Employees in the world

February 2007 – October 2008: IT Director

Mawaride Consultancy, UAE and Morocco. Activity: IT/ HR and E-recruitment Solutions, leader of the e-recruitment in the Middle East, North Africa and south east of Asia. (Knowledge Village, Dubai and Casablanca, Morocco)

50 employees

December 2005 – January 2007: IT & E-Business Manager

Maroc Telecom, Morocco. Activity: Telco

9000 employees

June 2004 – December 2005: CRM Project Manager – Internet Department

ExcelTours, Morocco. Activity: Tourism & Hospitality (royaltours.fr & levoyagiste.ch)

400 employees

May 2003 – April 2004: IT & E-Tourism Project Manager

Moreinfotechnology, Morocco. Activity: IT & Web Agency

January 2002 – April 2003: Sales Manager & Partner

Itrex Multimedia, France, Paris. Activity: IT & Web Agency

October 2000 – October 2001: Engineer (PHP, PERL / CGI)

Askoo, France, Seine Saint Denis. Activity: IT

October 1999 – June 2000: Web Helper

TRAINING & CONGRESS & CERTIFICATIONS

- 12 – 19 October 2014: FNF Leadership Academy, IAF / "Strategic Planning for Political Parties", Gummersbach, Germany
- August 2014: Arab Project Collaboration with Radikal Ungdum, Copenhagen, Denmark
- July / August 2014: JD & JOVD Summer Camp, The Hague, Netherlands
- June 2014: Concepts of Liberalism, Pr. Mohammed Sabila, Arabic Center for scientific research and Humane studies and FNST
- May 2014: Moroccan Federation of Liberal Youth, Vice President
- May 2014: What is a Liberal Party, Arabic Center for scientific research and Humane studies and FNST
- April 2014: Liberal International 59th Congress, Rotterdam, Netherlands
- April 2014: Natural Rights & Liberalism, Arabic Center for scientific research and Humane studies <http://www.arab-csr.org/>
- February 2014: International Seminary about the new Statuts and Law of "Youth" in Morocco speaker, Rabat, Morocco
- January 2014: IFLRY Conference, 25 years of civil society: "After the Wall", Krakow, Poland.
- December 2013: Certified Training on Liberalism, Arabic Center for scientific research and Humane studies <http://www.arab-csr.org/>
- December 2013: Youth Maghreb Summit speaker, Rabat, Morocco
- November 2013: Master Class Training of Trainers, (VVD Party) DenHague, Netherlands
- October 2013: IFLRY Non Formal Education certified Training in Antalya, Turkey
- May 2011: USA Study Trip / MBA: **Lectures in Harvard University, MIT, NY University and visits to NY Stock Exchange, United Nations, NY Federal Reserve, Bloomberg, Second Market and visits to the pillars of global finance and technologies in Boston and New York.**
- **Freelance consultant in projects with national and International organisms (United Nations, UNPD, EU, ADS and ADFM).**
- ISO 27001 Lead Auditor, CMMI Auditor
- PCI DSS / SOX COMPLIANCE / Symantec Compliance Suite certified
- **Marketing / E-marketing / HR / E-Business / Offshoring trainings, summits and exhibitions in Morocco, USA (Boston, New Jersey, Cambridge, Boston), France, Bangalore, Germany, Dubai, Tunisia, Algeria, Spain, Sri-Lanka and South Africa.**
- Project Management trainings.

EDUCATION

2009-2012: ENPC Executive MBA– Ecole Nationale des Ponts et Chaussées à Paris, School of International Management (AMBA accreditation).

2005: Economy & E-Business Master From Dijon University (1st best graduate of the cohort)

2002: Bachelor in Computer Science (I.A) From Paris 8 University

OTHER SKILLS

- Business process improvement and LEAN/Six Sigma.
- Supply Chain Management.
- Project/People Management.
- Estimating, forecasting, high numeracy and decision making.
- Finance essentials
- Strategy and Customer relations: Solid communication toolbox.
- Organizational Behaviour
- New Public Management /PPP

LANGUAGES

- Fluent in English (TOEIC and IELTS)
- Bilingual in French
- Arabic native speaker
- Working knowledge of Spanish

Linked  <http://ma.linkedin.com/pub/m-yassine-el-bahlouli/5/36/946>