



INTERNATIONAL FEDERATION
OF LIBERAL YOUTH

Dear friends in liberalism,

It has been an exciting first “half” of my term as vice president. I have learned so much new, and the learning curve has been steep. I have learned everything, from all the new and special “IFLRY-lingo”, to how to update a website, to dabbling with creating infographics for social media late at night. It has been a great time.

For Vice-president I ran on a platform on **Accessibility, Visibility and joinability**. Accessibility meaning having a welcoming, open and accessible and listening organisation. Visibility meaning working on a graphical profile, social media, and staying connected, and “joinability” making it easy to participate, having more internal debate, and having activities throughout the year.

To summarize the year, not that many of you have seen me at events this year, unfortunately. I have busy studies, and now have a demanding job with long hours. However, throughout the year you have hopefully seen some of the work I have done. Whether it is spamming IFLRY Online, or the Facebook-group for International officers, the newsletter I have worked on, visuals, or posts on the website.

One of my main goals heading in to this was to establish a clear, **recognizable IFLRY-profile**, with a clear style guide on how to use it. This work is well underway with a visual team that works well, and constructive input from the bureau. Even though we do not always see eye to eye. I am really looking forward to presenting this to you when everything is finished. Our visual guide is in the making, and will be finished as soon as we agree on final templates for info-graphics and colors. We have also worked well with an IFLRY-flyer/brochure that we hope will be finished printing to the GA.

I wish to bring this visual profile further to **social media** so we are easily recognizable there. In the bureau, we have set goals for how we work with social media, and what we aim to do. We have goals for number of likes and followers. We are not there yet but I look forward to working with this further. This year we have started Libel-Thursday, together with Libel, where we share an article from Libel on Thursdays. The reach for this project has not been too big yet, but it is a good tool to work for visibility for our programs, and have a steady stream of activity on our Facebook-page.

Now before the GA I wish to work with finishing some of my interesting tasks: **Survival guide** and guide to **updating the website**.



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The survival guide is a guide to understanding and getting to love IFLRY. It is a step for my vision for a more open and accessible IFLRY. It will explain some aspects of IFLRY, and have other important information. It will supplement the reader with other more general information. This will be available for everyone.

The guide to the website is an internal guide for the bureau. This year I spent some time learning how to update the website with even the simplest of things. Now I wish to summarize this in a step by step guide, a "wikihow" on how to update the website. Regarding this, the bureau and I still have some work to do regarding the website, The website should be updated at all times, and have all the relevant information about our programs and activities. I look forward to working with the program managers with this after the GA. Do not hesitate to contact me if you have any suggestions for this.

In the last part of this first term, I have also had the responsibility for the **newsletter**. This has been challenging and fun, and not like much I have done before. This have led to some delays in sending out the newsletter. This is something I am working on improving. I would love to fill the newsletter with more from our member organization, so please reach out to me whenever you have something from your member organization.

This year I have had the responsibility for one of our programs, **Libel**, and **Northern America** as my region. The cooperation have been good, but I look forward to try to follow up on these responsibilities more in the coming period.

Events:

General Assembly, March. 2018, Accra, Ghana
Bureau Meeting, May 2018, Budapest, Hungary
Unge Venstre summer camp, July, 2018, Arendal, Norway
Unge Venstre congress, October, 2018, Oslo, Norway
General Assembly, November, 2018, Barcelona, Catalonia
I have also participated at 9 of 12 bureau meetings.

I am very proud of what we have achieved this first half term, but I am still highly motivated and looking forward for the next half, and for this bureaus first General Assembly. See you soon!

Fred og kjærleik,
Elin Engerbakk
Vice president.